

## PRESIDENT'S REPORT FOR VOLUME 57

Dear CBS member,

The past year has been an exciting time for the Council of the California Botanical Society. The Council this year has moved closer to bringing the Society totally online through the website. The website has been redesigned to update approaches and bring more information to the membership. Please check it out and give us ideas for making it better for you. We have made great progress with Madroño thanks to the editors; submission of manuscripts and reviews have now been converted to an online process. Meanwhile, we have a proposal to get all the back issues of Madroño available through JSTOR. This year, thanks to the Treasurer, we also established a Finance Subcommittee, staffed by our Treasurer, the Past-President and President. This permits us to establish financial investment goals that might grow our current funds and help us keep future cost increases minimal to the membership.

Given that the California Botanical Society was established in 1913, this upcoming year will represent the 98th year of the Society. Yes, that means we are already planning for the Centennial Celebration of our Society. We have negotiated with the California Native Plant Society to join them in their large meeting in January 2012 and provide the Banquet Speaker for the event. We are looking at 2012 as the initiation of a year of field trips sponsored to

some extent by the Society, perhaps some trips reenacting historic "phyto-jogs" in California's past.

Our membership base is the foundation of the Society and your support allows us to promote botanical research and education. This year, in addition to encouraging other botanists you know to join the Society, we are also hoping to hear from you about your ideas for the celebration of our 100th year. Let us know by emailing or writing to any member of the Council. We're certain that you harbor some incredible ideas for the Centennial!

Increasing our membership is always a priority, so please continue to encourage your colleagues to join us and to publish in Madroño. This is especially true of our younger colleagues; as we move online we hope to be more attractive to the younger cohorts of botanists raised in an all-online computer age. Also, please consider providing a sponsoring membership or subscription to a foreign scientist or scientific institution to support botanical research in economically depressed, developing countries. For more information on making such a gift, please contact Corresponding Secretary Heather Driscoll ([hdriscoll@berkeley.edu](mailto:hdriscoll@berkeley.edu)). The Society also welcomes gifts or other contributions to our endowment.

V. Thomas Parker  
December 2010